

CARNEGIE FORUM 305 WEST PINE STREET LODI, CALIFORNIA	<b>REGULAR AGENDA</b> <b>LODI</b> <b>IMPROVEMENT</b> <b>COMMITTEE</b>	<b>REGULAR SESSION</b> TUESDAY, June 11, 2019 @ 6:00 PM
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For information regarding this Agenda please contact:  
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**NOTE:** All staff report or other written documentation relating to each item of business referred to on the agenda are on file in the Office of Community Development Department, located at 221 W. Pine Street, Lodi, and are available for public inspection. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability -related modification or accommodation contact the City Clerk's office as soon as possible and at least 24 hours prior to the meeting date.

**6:00 p.m.      Roll Call**

**Minutes**

**October 10, 2018 – Regular Meeting**  
**November 13, 2018 – Regular Meeting**  
**January 02, 2019 – Special Meeting**  
**February 12, 2019 – Special Meeting**  
March 12, 2019 – Regular Meeting  
April 9, 2019 – Special Meeting (Cancelled)  
May 14, 2019 – Regular Meeting

**Comments by the Public on Non-Agenda Items (5 minute limit per speaker)**

**Presentation**

A. Economic Development by Astrida Trupovnieks

**Annual Goals**

A. Update on LIC 2018-19 Goals from Members and Staff

**Regular Business**

A. Determine topics for upcoming meetings  
a. July 9, 2019 – Council Member Presentation

**Comments from Board members and Staff on Non-Agenda Items (5 minute limit per speaker)**

**Announcements**

**Adjournment**

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the regularly scheduled meeting (or 24 hours in advance of a special meeting) at a public place freely accessible to the public 24 hours a day.

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Patrice Clemons  
CDBG Program Specialist

**LODI IMPROVEMENT COMMITTEE  
REGULAR MEETING MINUTES**  
October 9, 2018

6:00 P.M.  
ROLL CALL

BOARD		STAFF
<u>PRESENT</u>	<u>ABSENT</u>	
Rehana Zaman (Acting Chair)	Doug Bojack	Patrice Clemons, CDD
Sunil Yadav		Kari Chadwick, CDD
Fran Forkas		
David Diskin		
Kathryn Siddle (6:51 p.m.)		
Ron Cook		

**I. MINUTES**

“September 11, 2018”

**MOTION/VOTE:**

The Lodi Improvement Committee, on the motion of Member Zaman, Diskin second approved the Minutes of September 11, 2018 as written.

The above motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Yadav and Acting Chair Zaman

Noes: None

Absent: Bojack and Siddle

Vice Chair Zaman welcomed everyone in the audience to the meeting.

**II. ANNUAL GOALS**

**A. Update on CDBG Program**

**a. Consolidated Plan outreach activities**

Patrice Clemons, CDBG Specialist and Staff Liaison, gave a brief report based on the staff report. Ms. Clemons added that the survey is currently being drafted and will be available online.

Member Diskin stated that he is ready to meet with staff to assist with the outreach when the time comes.

Vice Chair Zaman asked if the survey will be available in other languages. Ms. Clemons stated that the survey will be in Spanish and she believes it can be offered in other languages as well.

Doug Chaney, resident, came forward to express his displeasure regarding Measure L. He added that he is with the organization called “For the Love of Lodi” and encouraged everyone to vote no on Measure L. Mr. Chaney left the room to retrieve additional flyers to hand out. Ms. Clemons stated that she would like to remind Mr. Chaney and the audience members that the section for receiving his comments is later in the agenda and that there will be other speakers if he would like to stay to receive their comments.

#### **B. Update on ABCD Activities**

Patrice Clemons, CDBG Specialist and Staff Liaison, gave a brief report based on the staff report. Ms. Clemons stated that the Year-end Celebration had approximately forty residents and community supporters attend. She added that the ABCD Team Leaders are in the process of planning the next cycle. Ms. Clemons pointed out the many ways that Committee members can help the program be successful.

Member Diskin asked if there are any events that committee members should be adding to their calendars. Ms. Clemons stated that they are just in the next cycle planning stage, so there isn’t anything at the moment.

#### **C. Community Improvement Award Update**

Patrice Clemons, CDBG Specialist and Staff Liaison, asked if any of the Committee members would like to join her in placing the award sign at the 238 Rush Street property. Ms. Clemons also asked for a couple of volunteers to present the award at the November 7<sup>th</sup> meeting.

Ms. Clemons stated that the property owner at 601 North Pleasant Avenue has been contacted and is honored to be nominated. The owner will be providing additional information regarding the condition of the residence prior to the improvements. Ms. Zaman provided additional information based on her own observations.

Vice Chair Zaman volunteered to accompany Ms. Clemons to place the sign at 238 Rush Street.

Member Diskin volunteered to present the award at the November 7<sup>th</sup> City Council meeting.

#### **D. 2018-19 Annual Committee Vision-Making and Goal-Setting (Continued)**

- a. Review and Finalize Goals and Member Rolls
- b. Update to Goals

Ms. Clemons stated that she would like the committee to review and finalize the 2018-19 Goals. She stated that the Member Support category has been added to address a question from Member Cook at the last meeting. Ms. Clemons lead discussion regarding the following draft goals:

1. Empower and support residents to become leaders for transforming their community through the City’s partnership program: Asset-Based Community Development (ABCD): Love Your Block

- a. Objective #1: Approach title one parent clubs to possibly put on an event for their students/children and empower them by inviting them to go through the ABCD program, with support of LIC

Timeline: November 2018 – January 2019

Lead: Kathryn Siddle

Member Support: David Diskin

Resources: ABCD Leaders to provide information about program

Vice Chair Zaman asked how would a member be supporting the Lead on each of these goals? Ms. Clemons stated that the Lead is the member that is ensuring that the objective is moving forward and the Member Support is the member that the Lead can reach out to for assistance.

Member Diskin stated that if Member Siddle needs assistance she can reach out to him, but he doesn't necessarily want to be put down as a second for this goal. Ms. Clemons clarified what the Member Support's role will be and Member Diskin stated that he would support the Lead on this project.

- b. Objective #2: LIC Members provide photography and outreach support to the ABCD Program

Timeline: October 2018 – September 2019

Lead: None at this time

Member Support: David Diskin and Rehana Zaman

Resources: Time Commitment

Member Diskin asked if there is an example of what areas of the program need help. Ms. Clemons stated that there is a list in the staff report starting at the bottom of page two. Mr. Diskin stated that he could help with taking pictures. Ms. Zaman stated that she could help with outreach.

- c. Objective #3: Completed ABCD Cycle 3 projects will be considered for a LIC award

Timeline: May - October 2019

Lead: Kathryn Siddle

Member Support: All LIC Committee in reviewing and approving awards

Resources: None at this time

Member Diskin stated that he would like to see that they are awarded as they finish. Ms. Clemons stated that the projects are awarded from May to October of each year, so that is why she chose the timeline.

Member Diskin would like to see Kathryn lead on this one. Ms. Clemons stated that she will ask her if she would like to be Lead. She also mentioned that the Lead for this item will be someone that is poking either him/herself

or the lead at ABCD. All members stated that they would like to be involved in the awarding processes for the projects.

2. Support the City's Community Development Block Grant (CDBG) program which aims to create viable urban communities by providing decent housing, a suitable living environment, and expanding economic opportunities

- a. Objective #1: Help conduct outreach of the Consolidated Plan through co-facilitation of focus groups, survey creation/dissemination, social media/press releases, and recruit organization to help support outreach

Timeline: October 2018 – May 2019

Lead: David Diskin and Patrice Clemons

Member Support: Ron Cook and Rehana Zaman (Outreach)

Resources: None at this time

- b. Objective #2: Recommend to the City Council which projects to be funded under the CDBG program, including reviewing scoring rubric, assisting applicants in filling out applications and collecting information, and scoring and selecting applications

Timeline: November 2018 – May 2019

Lead: David Diskin

Member support: All LIC Members

Resources: None at this time

Ms. Clemons stated that Member Diskin has already volunteered to assist with the scoring rubric and asked if any other members would like to take on any of the other items.

3. Help the City and Committee on Homelessness to provide more resources and assistance for homeless

- a. Objective #1: Support Committee on Homelessness to obtain funding such as HEAP, attend monthly meetings and reporting back to the Lodi Improvement Committee

Timeline: Year-long

Lead: Kathryn Siddle

Member Support: David Diskin and Ron Cook (attend meeting and report back) and Kathryn Siddle (support Patrice Clemons with HEAP Grant application in addition to attending the meetings)

Resources: None at this time

Ms. Siddle arrived at the meeting (6:51 p.m.)

Ms. Clemons stated that the Committee on Homelessness is not an official City Committee, but they do hold public meetings. Mr. Diskin asked if the Committee on Homelessness is run by John Ledbetter. Ms. Clemons stated that it is the committee run by Mr. Ledbetter. Ms. Siddle stated that the Committee is a tightknit group and they work really well together. She

added that he will also hold a seat on the committee that will manage the HEAP Funds. Mr. Diskin asked if there is value in attending these meetings. Ms. Siddle stated that she was asked to attend by the Salvation Army and she sees a benefit in attending the meetings. Ms. Zaman stated that she feels it is important to maintain contact within the committee as well. Mr. Cook also believes that it is important to attend the meetings.

Member Siddle added that the meetings occur on the first Thursday of the month at 2:30 p.m. at the Police Station Community Room.

b. Objective #2: Volunteer to help with the Point-In-Time-Count

Timeline: January 2019

Lead: Kathryn Siddle

Member Support: David Diskin, Rehana Zaman and Kathryn Siddle

Resources: None at this time

Member Siddle stated that she has already committed everyone on the LIC.

c. Objective #3: Research funding and resources for public restroom facilities for homeless and report that information to the Committee on Homelessness and other City or non-city entities as needed

Timeline: October 2018 – August 2019

Lead: David Diskin

Member Support: Kathryn Siddle

Resources: None at this time

4. Encourage Beautification and Community Service in Lodi

a. Objective #1: Recognize properties/residents bi-annually that have made improvements to the Community. Establish criteria

Timeline: April or May 2019

Lead: Ron Cook

Member Support: Sunil Yadav and David Diskin (social media/Marketing)

Resources: Neighborhood Services, Parks & Rec, Public Works, Building, Social Media to identify, community organizations

b. Objective #2: Increase awareness of awards through competition or voting on properties at a public event; and promoting nominations by other members of the public by XYZ

Timeline: ??

Lead: ??

Member Support: David Diskin and Ron Cook

Resources: ??

Members Cook and Diskin stated that they would be happy to support, but do not want the lead.

MOTION/VOTE:

The Lodi Improvement Committee, on the motion of Member Diskin, Zaman second approved the above changes to Goal number four and Objective number one.

The above motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Siddle, Yadav and Acting Chair Zaman

Noes: None

Absent: Bojack

5. Improve active transportation in the City such as pedestrian and bicycle travel
  - a. Objective #1: Assist City staff in applying for two active transportation grants by gathering information needed to put in the grant and researching a second grant

Timeline: November 30, 2018

Lead: Doug Bojack

Member Support: Doug Bojack and Kathryn Siddle

Resources: None at this time

Member Siddle stated that they have already been given the green light to apply for the grant that is due November 30<sup>th</sup>. It will be for the Feasibility Study.

6. Promote LIC's goals in the City
  - a. Objective #1: Attend City Council meetings to promote committee and its goals; and provide bi-annual report on the progress of our goals
- b. Objective #2: Attend a community event where information is provided about the LIC and its goals

Timeline: November 2018 – March 2019

Lead: Patrice Clemons

Member Support: David Diskin and Kathryn Siddle (Photography)

Resources: None at this time

Timeline: Year long

Lead: Rehana Zaman

Member Support: David Diskin

Resources: None at this time

A variety of events to attend were mentioned, but a commitment for any one event was not made.

Vice Chair Zaman ask if there could be a goal added to assist the Lodi Community that do not have the resources to get medical attention without having to go to emergency. She added that she would be the Lead, but would need assistance from the other Committee Members. Mr. Diskin stated that he supports this goal.

Ms. Siddle stated that she could assist with gathering resources in the area. Ms. Clemons stated that a SMART Goal could be created to gather and distribute a flyer for resident resources. She also stated that the Lodi Boys and Girls Club is having an event on October 28<sup>th</sup> that may have additional resources.

Member Diskin stated that the flyer may already exist through another agency.

Ms. Clemons stated that she will create a new goal "Find Resources for Health Services" and put Ms. Zaman as the Lead and Ms. Siddle as Member Support.

**MOTION/VOTE:**

The Lodi Improvement Committee, on the motion of Member Diskin, Cook second approved the 2018-19 LIC Goals as stated above.

The above motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Siddle, Yadav and Acting Chair Zaman  
Noes: None  
Absent: Bojack

**III. REGULAR BUSINESS**

**A. Election and Approval of Committee Chair and Vice-Chair**

**Chair:**

Member Zaman nominated Member Bojack for the 2018-19 Chair position, Siddle seconded the nomination.

Member Forkas nominated Member Zaman for the 2019-19 Chair position, Yadav seconded the nomination. Ms. Zaman declined the nomination.

The Lodi Improvement Committee on the motion of Zaman, Cook second, approved the nomination of Committee Member Doug Bojack for 2018/19 Chair position.

There being no other nominations the motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Siddle, Yadav and Acting Chair Zaman  
Noes: None  
Absent: Bojack

**Vice-Chair:**

The Lodi Improvement Committee on the motion of Diskin, Cook second, approved the nomination of Committee Member Rehana Zaman for 2018/19 Vice Chair position.

There being no other nominations the motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Siddle, Yadav and Acting Chair Zaman  
Noes: None



Absent: Bojack

**B. Determine Topics for upcoming meetings**

- November 13, 2018 – Nothing additional at this time
- December 11, 2018 – Nothing additional at this time

**IV. Comments by the Public on Non-Agenda Items**

- Tammy Johnson, Lodi Resident, came forward to present information regarding Measure L. She would like to receive support from the Committee if that is possible. Ms. Johnson passed out Measure L flyers with information in favor of the Measure.
- Acting Chair Zaman asked where the additional money will be going in the budget. Ms. Johnson stated that the money will be going to maintain services across the entire city.
- Member Diskin asked if the Committee is able to make a formal vote of support or not if the item is not agendized. Ms. Clemons stated that since the item was not agendized the Committee cannot take a formal stand.
- Member Cook thanked everyone that is supporting the Measure and asked why the year 2007 was chosen to do the comparison. Ms. Johnson stated that 2007 was chosen because that was the year just before the economic down-turn started.
- Doug Chaney, Lodi Resident, came forward again to express his concerns about how this new sales tax will affect the residents on the east side. He stated that the San Joaquin County has designated the east side as the most impoverished area in the County. Mr. Chaney would like to have more information provided to the east side residents regarding Measure L.

**V. Comments from Board Members or Staff on Non-Agenda items**

- Ms. Clemons stated that the outreach to the Hispanic community as increased over the last couple of years with the help of California Human Development. She invited Mr. Chaney to sit down with her to get his ideas on other types outreach.
- Member Diskin asked for the Comments by the Public on Non Agenda Items be moved toward the beginning of the agenda. Mr. Cook and the other committee members stated their support for that as well.

**VI. Announcements**

- Ms. Clemons thanked the Committee members for attending the City Council Meeting to present the award to Jose. Members Diskin and Siddle stated that it was an honor.
- Member Forkas stated that he will be missing a couple of future meetings due to knee surgery.
- Member Yadav stated that he will be missing the December and January meetings.
- Member Zaman stated that there will be a Bi-National Health Fair on October 19<sup>th</sup> at the California Human Development center. She added that it is free to all.
- Member Zaman stated that she will be having surgery this month, so will be unable to attend some meetings. She added that she wasn't sure how long she would be out, but hopes to be back for the December meeting.

- Member Cook stated that he will be having a knee replacement surgery and will miss at least one meeting.

#### ADJOURNMENT

There being no further business before the Committee, the meeting was adjourned at 8:00 p.m.

Respectfully submitted,  
Patrice Clemons, Staff Liaison

DRAFT

# LODI IMPROVEMENT COMMITTEE REGULAR MEETING MINUTES

November 13, 2018

6:00 P.M.

ROLL CALL

BOARD		STAFF
PRESENT	ABSENT	
Doug Bojack (Chair)	Rehana Zaman (Vice Chair)	Patrice Clemons, CDD
David Diskin	Ron Cook	Kari Chadwick, CDD
Kathryn Siddle	Fran Forkas	
Sunil Yadav		

## I. MINUTES

"October 9, 2018"

### MOTION/VOTE:

No Motion/Vote could be taken since the minutes were not provided in time for the meeting.

## II. **Comments by the Public on Non-Agenda Items**

- None

## III. ANNUAL GOALS

### A. **Update on CDBG Program**

- a. Consolidated Plan outreach activities
- b. Schedule

Patrice Clemons, CDBG Specialist and Staff Liaison, gave a brief report for both items above based on the staff report. Ms. Clemons added that the survey is currently available online and encouraged everyone to fill one out. She added that currently 95 surveys have been submitted through the website and approximately 50 additional in hard copy. Ms. Clemons stated that she could use some suggestions or assistance in sharing the survey. Mr. Bojack stated that the WOW Science Center and Ms. Siddle mentioned the Library newsletter. Ms. Clemons stated that she would accept assistance with any outreach such as setting up a table in the Library lobby or going to businesses and the deadline date is Nov. 30<sup>th</sup>. Ms. Siddle suggested that it might be beneficial if someone set up a table at the Library during the Thrifty Thursday event, she isn't sure about the date for this month. Ms. Clemons stated that there is another item for outreach that requires calling other organizations that work in human services and it is about half hour to an hour discussion regarding a prepared set of questions that will be provided to

HUD. Members Diskin and Siddle both stated that they will take a part of the list and make some calls. Ms. Clemons stated that the Deadline is the first week of December.

Ms. Clemons would like to move the meeting in January from the second Tuesday to the first Wednesday which is January 2<sup>nd</sup> to allow more time to review applications. Mr. Diskin asked if there is any assistance needed to get prepared for the meeting. Ms. Clemons stated that she could use some help putting the matrix together. She added that this year there will only be one meeting to score the applications unlike last year.

## **B. Update on ABCD Activities**

Patrice Clemons, CDBG Specialist and Staff Liaison, gave a brief report based on the staff report. Ms. Siddle stated that she has reached out to the parents of the parent clubs and they are very excited.

## **C. Update on 2018-19 Goals**

Patrice Clemons, CDBG Specialist and Staff Liaison, introduced the item and Chair Bojack lead discussion regarding the following draft goals:

1. Empower and support residents to become leaders for transforming their community through the City's partnership program: Asset-Based Community Development (ABCD): Love Your Block
  - a. Objective #1: Approach title one parent clubs to possibly put on an event for their students/children and empower them by inviting them to go through the ABCD program, with support of LIC  
Timeline: November 2018 – January 2019  
Lead: Kathryn Siddle  
Member Support: David Diskin  
Resources: ABCD Leaders to provide information about program  
Status: Ms. Siddle gave report above.
  - b. Objective #2: LIC Members provide support to the ABCD Program  
Timeline: October 2018 – September 2019  
Lead: Vacant  
Member Support: David (Photos), Rehana (Outreach)  
Resources: Time Commitment  
Status: No update at this time.
  - c. Objective #3: Completed ABCD Cycle 3 projects will be considered for a LIC award  
Timeline: May - October 2019  
Lead: Kathryn Siddle  
Member Support: All Members  
Resources: Make nominations, review projects, decide on award  
Status: Not ready

2. Support the City's Community Development Block Grant (CDBG) program which aims to create viable urban communities by providing decent housing, a suitable living environment, and expanding economic opportunities

- a. Objective #1: Help conduct outreach of the Consolidated Plan through co-facilitation of focus groups, survey creation/disbursement, social media/press releases, and recruit organization to help support outreach

Timeline: October 2018 – January 2019

Lead: David Diskin

Member Support: David (Survey), Ron and Rehana (Outreach)

Resources:

Status: As discussed above

- b. Objective #2: Recommend to the City Council which projects to be funded under the CDBG program, including reviewing scoring rubric, assisting applicants in filling out applications and collecting information, and scoring and selecting applications

Timeline: November 2018 – May 2019

Lead: David Diskin

Member support: All LIC Members

Resources:

Status: As discussed above

3. Help the City and Committee on Homelessness to provide more resources and assistance for homeless

- a. Objective #1: Support Committee on Homelessness to obtain funding such as HEAP, attend monthly meetings and reporting back to the Lodi Improvement Committee

Timeline: Year-long

Lead: Kathryn Siddle

Member Support: David and Ron (attend meeting and report back) and Kathryn Siddle (support Patrice Clemons with HEAP Grant application, attend meetings and report back)

Resources:

Status: Ms. Siddle stated that progress is being made. Ms. Clemons added that the HEAP application may work out to be the foundation for the committee to come up with more solutions. Ms. Siddle stated that Stockton's HEAP program is far more advanced and takes a more aggressive stance.

- b. Objective #2: Volunteer to help with the Point-In-Time-Count

Timeline: January 2019

Lead: Kathryn Siddle

Member Support: David, Rehana and Kathryn

Resources:

Status: Mr. Diskin reported the next meeting is the November 23<sup>rd</sup>. He added that HEAP and the Point-in-time count were the main topics of the last meeting.

- c. Objective #3: Research funding and resources for public restroom facilities for homeless and report that information to the Committee on Homelessness and other City or non-city entities as needed

Timeline: October 2018 – August 2019

Lead: David Diskin

Member Support: Kathryn

Resources:

Status: No update at this time.

4. Encourage Beautification and Community Service of Lodi

- a. Objective #1: Recognize properties and individuals bi-annually that have improved the Community. Establish criteria

Timeline: April or May 2019

Lead: Ron Cook

Member Support: Sunil Yadav and David Diskin (social media)

Resources: Neighborhood Services, Parks & Rec, Public Works, Building, Social Media to identify, community organizations

Status: An award was present at the November 7<sup>th</sup> City Council meeting to the property owner of the Rush Street property.

- b. Objective #2: Increase awareness of awards through competition or voting on properties at a public event; and promoting nominations by other members of the public by XYZ

Timeline: ??

Lead: ??

Member Support: David Diskin and Ron Cook

Resources: No updates at this time

5. Improve active transportation in the City such as pedestrian and bicycle travel

- a. Objective #1: Assist City staff in applying for two active transportation grants by gathering information needed to put in the grant and researching a second grant

Timeline: November 2, 2018

Lead: Doug Bojack

Member Support: Kathryn Siddle

Resources: ??

Status:

Chair Bojack stated that they will hopefully have the grant to the City for the feasibility study by the end of the month for review.

6. Promote LIC's goals in the City

- a. Objective #1: Attend City Council meetings to promote committee and its goals; and provide bi-annual report on the progress on our goals

Timeline: November 2018 – March 2019

Lead: Patrice Clemons

Member Support: David Diskin and Kathryn Siddle (Photography)

Resources: None at this time

- b. Objective #2: Attend a community event where information is provided about the LIC and its goals

Timeline: Year long

Lead: Rehana Zaman

Member Support: David Diskin

Resources: None at this time

Ms. Siddle will find out when the schedule for the Farmers Market will be available so the committee can sign up to have a table in front of the Chamber.

7. Promote LIC's goals in the City

- a. Objective #1: Find resources for health care services to be provided to individuals at WorkNet and CHD

Timeline: Year Long

Lead: Rehana Zaman

Member Support: Kathryn Siddle (provide flyer for possible services)

Resources: None at this time

Member Siddle stated that she provided Member Zaman some information prior to her medical leave.

**IV. REGULAR BUSINESS**

**A. Consider Committee Support for Greenline Feasibility Study Grant Applications**

Mr. Bojack stated that a letter requesting support has been provided as well as a draft letter from the City. Mr. Diskin asked that the committee vote follow the Chair's signature. Ms. Clemons asked when the funds will be available. Mr. Bojack stated they will be available in spring 2020. Ms. Clemons stated that the public outreach may conflict with an already heavy schedule and asked why this committee and not the Planning Commission or one of the other committees. Mr. Bojack stated that he didn't feel that there would be an overabundance of comments causing the meetings to go extra-long. He added that this committee promotes a greater opportunity for the public to express multiple views on a subject because of the broad view of the Committee whereas the Planning Commission has a very narrow focus which limits what they can hear and rule on. Mr. Bojack stated that this committee also has a diverse membership and can bring that knowledge and experience to a meeting that will be hearing comments on this item.

#### Motion/Vote

The Lodi Improvement Committee, on the motion of Member Diskin, Siddle second approved the request of Chair Bojack to submit a request to the City Manager for a letter of support from the City for the Caltrans Sustainable Communities Grant funding.

The above motion carried by the following vote:

Ayes:	Diskin, Siddle, Yadav and Chair Bojack
Noes:	None
Absent:	Cook, Forkas and Zaman

Mr. Bojack stated that he asked staff to provide a portion of the City's Climate Action Plan to help the committee work on a plan to assist the city reach their goal. He asked the Committee to read Chapter 4 because he would like to have a more in-depth discussion at the December meeting regarding how the Lodi Improvement Committee can support the City in achieving or exceeding some of the goal outlined in Table 4.1: Reductions from Quantified Local Measures. Mr. Bojack gave examples of a few of the items that he would like to consider: Shade Trees (E-2.3), Street Lights (E-2.4), Parking Minimums (T-1.2) and Solid Waste (SW-1.1). He added an example of Solid Waste allowing compostable paper products such as pizza boxes being allowed in the yard waste bin.

Mr. Diskin asked if there could be extra points awarded to CDBG applications if they assist in reaching any of these goals. Ms. Clemons stated that she would have to do some research in making sure that those requirements fit into the CDBG requirements. Mr. Bojack would like to invite the organizations to LIC meetings to discuss their programs and how they can help with this item. He would like to invite Tree Lodi and Kathy Grant to a meeting to discuss how trees can help with storm water. Mr. Diskin asked who the intended audience is for this document. Mr. Bojack stated that he believes that it is intended to be a guide for city departments that work in these areas. Ms. Clemons stated that this may be an item to add to our goals to ensure transparency. Mr. Diskin would like to have an update agenda item for a future meeting. Ms. Clemons stated that she will find out who is administering the plan and who would be best to come to the meeting to give an update.

#### **B. Determine Topics for upcoming meetings**

- December 11, 2018 – Climate Action Plan E2.3, 2.4, T1.2 and SW1.1
  - Ms. Clemons would like to hold a meeting in December in addition to the annual Christmas dinner that the Committee usually has.
- January 8, 2019 – Cancel this regular meeting
  - Hold a special meeting on January 2<sup>nd</sup> to have the CDBG Mandatory Workshop

#### **V. Comments from Board Members or Staff on Non-Agenda items**

- Member Yadav will not be in attendance of the December 11<sup>th</sup> or January 2<sup>nd</sup> meetings.

#### **VI. Announcements**

- None



ADJOURNMENT

There being no further business before the Committee, the meeting was adjourned at 7:03 p.m.

Respectfully submitted,  
Patrice Clemons, Staff Liaison

DRAFT

**LODI IMPROVEMENT COMMITTEE  
REGULAR MEETING MINUTES**

January 2, 2019

6:00 P.M.

ROLL CALL

<b>BOARD</b>		<b>STAFF</b>
<u>PRESENT</u>	<u>ABSENT</u>	
Doug Bojack (Chair)	Sunil Yadav	Patrice Clemons, CDD
Rehana Zaman (Vice Chair)		Kari Chadwick, CDD
Ron Cook		
David Diskin		
Fran Forkas		
Kathryn Siddle		

**I. MINUTES**

“December 11, 2018”

MOTION/VOTE:

The Lodi Improvement Committee, on the motion of Member Diskin, Siddle second approved the Minutes of December 11, 2018 as written.

The above motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Siddle, Zaman and Chair Bojack

Noes: None

Absent: Yadav

“October 9, 2018” & “November 13, 2018”

MOTION/VOTE:

No Motion/Vote could be taken on the above minutes since they were not provided in time for the meeting.

**II. Comments by the Public on Non-Agenda Items**

- None

**III. ANNUAL GOALS**

**A. Update on CDBG Program**

- Mandatory Application Workshop
- Community Needs Workshop
- Application Scoring Tool and Process

Patrice Clemons, CDBG Specialist and Staff Liaison, gave a report on the items above based on the staff reports. Ms. Clemons stated that a survey was done in

late 2018 for the new five year Consolidated Plan which was used to determine the community needs for this year's application process. She added that the CDBG Program will be going to a two-year funding cycle starting next year (2020). Ms. Clemons stated that the anticipated funding is approximately \$90,000 for public services and \$390,000 for capital improvements projects. The capital improvement projects are split forty percent to community organization projects and 60 percent to city sponsored projects.

Jillian Murphy with Emergency Food Bank San Joaquin asked to have the link to the application repeated. Ms. Clemons stated that she would email the link to her.

Ms. Clemons stated that the mandatory portion of the Workshop is over and asked that everyone sign the sign-in sheet before leaving, so staff can verify attendance.

Ms. Clemons stated that the Community Needs will be scored based on the current Consolidated Plan as well as the survey results from the new plan survey. She added that a Blue Sheet item with the draft highlights from the survey has been provided for Committee and public review. Mr. Diskin asked Ms. Clemons to read from the report for the public that may not have had a chance to see the document yet. Ms. Clemons read from the document attached to the minutes as Attachment A. Mr. Diskin asked Ms. Clemons to elaborate on the significance of the green highlighted areas of the report. Ms. Clemons stated that the green highlighted areas are from respondents that work or live in the CDBG target area.

Ms. Clemons stated in response to several questions for the audience:

1. The total number of surveys received was 207; 15 in Spanish and 192 in English.
2. The methods used for notifying people of the survey were by posting in the Lodi News Sentinel, on City of Lodi Website, on City of Lodi social media pages, all past CDBG fund recipients were emailed, emailed to all City of Lodi Employees, Committees and Commissions in addition to various organizations within the City.
3. The survey was available in English and Spanish in both paper and electronic format.

Ms. Clemons stated that a draft scoring rubric has been provided for review. She added that it is her intention of making the process a little more streamlined which should keep the scoring of the applications to just one meeting this year.

Lisa Vella, El Concilio, came forward to ask if there are examples of past applications that people could use as a template. Mr. Diskin stated that past applications can be found on the CDBG webpage and Ms. Clemons stated that they can also be found on the LIC page as part of the agenda packet in March of 2018.

Sharon Dillis, California Human Development, asked for clarification regarding the breakdown of funds for community projects. Ms. Clemons stated that 40 percent is for community organization projects. Member Diskin added that it should be close to \$150,000.

**B. Update on ABCD Activities**

Patrice Clemons, CDBG Specialist and Staff Liaison, gave a brief update.

**C. Update on 2018-19 Goals**

Patrice Clemons, CDBG Specialist and Staff Liaison, lead discussion regarding the following draft goals:

1. Empower and support residents to become leaders for transforming their community through the City's partnership program: Asset-Based Community Development (ABCD): Love Your Block

- a. Objective #1: Approach title one parent clubs to possibly put on an event for their students/children and empower them by inviting them to go through the ABCD program, with support of LIC

Timeline: November 2018 – January 2019

Lead: Kathryn Siddle

Member Support: David Diskin

Resources: ABCD Leaders to provide information about program

Status: In process

Ms. Siddle gave a brief update: .

- b. Objective #2: LIC Members provide support to the ABCD Program

Timeline: October 2018 – September 2019

Lead: Vacant

Member Support: David (Photos), Rehana (Outreach)

Resources: Time Commitment

Status: No update at this time.

- c. Objective #3: Completed ABCD Cycle 3 projects will be considered for a LIC award

Timeline: May - October 2019

Lead: Kathryn Siddle

Member Support: All Members

Resources: Make nominations, review projects, decide on award

Status: No update at this time

2. Support the City's Community Development Block Grant (CDBG) program which aims to create viable urban communities by providing decent housing, a suitable living environment, and expanding economic opportunities

- a. Objective #1: Help conduct outreach of the Consolidated Plan through co-facilitation of focus groups, survey creation/disbursement, social media/press releases, and recruit organization to help support outreach

Timeline: October 2018 – January 2019

Lead: David Diskin

Member Support: David (Survey), Ron and Rehana (Outreach)

Resources:

Status: As discussed above

- b. Objective #2: Recommend to the City Council which projects to be funded under the CDBG program, including reviewing scoring rubric, assisting applicants in filling out applications and collecting information, and scoring and selecting applications

Timeline: November 2018 – May 2019

Lead: David Diskin

Member support: All LIC Members

Resources:

Status: As discussed above

- 3. Help the City and Committee on Homelessness to provide more resources and assistance for homeless

- a. Objective #1: Support Committee on Homelessness to obtain funding such as HEAP, attend monthly meetings and reporting back to the Lodi Improvement Committee

Timeline: Year-long

Lead: Kathryn Siddle

Member Support: David and Ron (attend meeting and report back) and Kathryn Siddle (support Patrice Clemons with HEAP Grant application, attend meetings and report back)

Resources:

Status: Mr. Diskin congratulated Ms. Clemons and Ms. Siddle for receiving money from the HEAP Grant.

Ms. Siddle gave a brief history of events that lead them to apply for the grant. She stated that the new slogan for Lodi is “A Hand Up” instead of a hand out. This is meant to be the next step for the homeless that have gone through the programs and need that extra help in getting a good credit history and rental history back.

Mr. Diskin reminded everyone that the next meeting for the Homelessness Committee is tomorrow at 2:00 p.m. at the Police Community Room.

- b. Objective #2: Volunteer to help with the Point-In-Time-Count

Timeline: January 2019

Lead: Kathryn Siddle

Member Support: David, Rehana and Kathryn

Resources: None

Status: In progress

- c. Objective #3: Research funding and resources for public restroom facilities for homeless and report that information to the Committee on Homelessness and other City or non-city entities as needed

Timeline: October 2018 – August 2019

Lead: David Diskin

Member Support: Kathryn

Resources:

Status: No update at this time.

4. Encourage Beautification and Community Service of Lodi

- a. Objective #1: Recognize properties and individuals bi-annually that have improved the Community. Establish criteria

Timeline: April or May 2019

Lead: Ron Cook

Member Support: Sunil Yadav and David Diskin (social media)

Resources: Neighborhood Services, Parks & Rec, Public Works, Building, Social Media to identify, community organizations

Status: No updates at this time.

- b. Objective #2: Increase awareness of awards through competition or voting on properties at a public event; and promoting nominations by other members of the public by XYZ

Timeline: ??

Lead: ??

Member Support: David Diskin and Ron Cook

Resources: No updates at this time

5. Improve active transportation in the City such as pedestrian and bicycle travel

- a. Objective #1: Assist City staff in applying for two active transportation grants by gathering information needed to put in the grant and researching a second grant

Timeline: November 2, 2018

Lead: Doug Bojack

Member Support: Kathryn Siddle

Resources: none at this time

Status:

Chair Bojack stated that the Rails-to-Trails project is still in the development stage. The initial funding was received which could lead to a large grant that the City could apply for to accomplish a trail project.

6. Promote LIC's goals in the City

- a. Objective #1: Attend City Council meetings to promote committee and its goals; and provide bi-annual report on the progress on our goals

Timeline: November 2018 – March 2019

Lead: Patrice Clemons

Member Support: David Diskin and Kathryn Siddle (Photography)

Resources: No update at this time.

- b. Objective #2: Attend a community event where information is provided about the LIC and its goals

Timeline: Year long

Lead: Rehana Zaman

Member Support: David Diskin

Resources: None at this time

7. Promote LIC's goals in the City

- a. Objective #1: Find resources for health care services to be provided to individuals at WorkNet and CHD

Timeline: Year Long

Lead: Rehana Zaman

Member Support: Kathryn Siddle (provide flyer for possible services)

Resources: None at this time

Status: No update at this time

**IV. REGULAR BUSINESS**

**A. Determine Topics for upcoming meetings**

- February 12, 2019 – Final Application Scoring
- March 12, 2019 –

**V. Comments from Board Members or Staff on Non-Agenda items**

- Member Diskin stated that there will be an event on January 21<sup>st</sup> at the First United Methodist church to celebrate the life and legacy of Martin Luther King Jr.
- Mark Chandler came forward to congratulate the committee and staff for all of their hard work in 2018 and looks forward to events 2019.

**VI. Announcements**

- None

**ADJOURNMENT**

There being no further business before the Committee, the meeting was adjourned at 6:53 p.m.

Respectfully submitted,  
Patrice Clemons, Staff Liaison

## Attachment A

### Lodi 2019-2023 CDBG Draft Survey Summary:

Overall, **207** individuals **filled out the survey**; **15** were completed in **Spanish** and **192** were completed in **English**.

\*Note: Areas highlighted in **GREEN** are when answers from respondents living/ working in the CDBG target area were found to be different compared to those who are not living/ working in the CDBG target area.

\*Note: Those living outside of the CDBG target area reported an overall higher satisfaction rate with community assets and rental experience, along with a lower crime rates and complaints.

\*Note: Some respondents filled out the survey incorrectly and did not rank options in order of importance. This resulted in having responses that show the top 3, but those top 3 are in no particular order.

### Question 1-3: Community Assets

Survey questions 1 through 3 were based around a ranking of community assets in which individuals identified assets in their community that they find insufficient: 1. Amenities, 2. Community, 3. Environment, 4. Safety, 5. Infrastructure, 6. Types of businesses, and 7. Parks.

Responses to ranking included four categories: satisfactory, substandard, needs more, and none available.

#### 1. Amenities

The top three Amenities that were identified as unsatisfactory (substandard, not enough, and none available combined) were, in no particular order: **Mental Health Services, Community Gardens, and Job Training Programs**

<u>Satisfactory</u>	<u>Substandard</u>	<u>Not Enough- None Available</u>
Banking	Neighborhood Schools	Community Gardens
Churches	Job Training Programs	Mental Health Services
Libraries	Mental Health Services	Community Centers

- Substandard community gardens: in target area- 20 /// not in target area- 6
- Substandard Child Day care Centers: in target area- 19 /// not in target area- 6
- Substandard Youth Programs: in target area- 25 /// not in target area- 16

#### 2. Community

Community Assets:

The top 3 Community Assets that were identified as unsatisfactory (substandard, not enough, and none available combined) were, in no particular order: **Recreation, Peaceful and Quiet Neighborhoods, Neighborhood Watch Groups.**

<u>Satisfactory</u>	<u>Peaceful and Quiet</u>	<u>Recreation</u>
Good Neighbors	Neighborhoods	



<u>Substandard</u>	Neighborhood Watch Groups	Community and Social Groups Recreation Neighborhood Watch Groups
Peaceful and Quiet Neighborhoods	<u>Not Enough- None Available</u>	
Recreation		
- Those that live in the target area had 19% less satisfaction rates in the area of peaceful and quiet neighborhoods than those that live outside (Satisfied in target area – 43 /// outside- 56)		
- Not Enough Good neighbors: In target area- 15 /// Not in target area- 3		
- None Available Neighborhood watch groups: Living in target area -5 /// Not in target area- 0		

#### Comment Summary:

The survey provides an opportunity for respondents to comment. The following is a summary of needs cited by respondents and comments were for making improvements to the following: Homelessness is mentioned 8 times; Youth Programs is mentioned 8 times; Sports/ Rec. programs are mentioned 4 times; Adult Activities mentioned 4 times; Community Pools are mentioned 3 times; Library Activities mentioned 2 times.

### 3. Environment

The top 3 City Environment Assets that were identified as unsatisfactory (substandard, not enough, and none available combined) were, in no particular order: **Cleanliness of Public Space, Condition of Lodi Lake/River, and Parks/Green Space.**

<u>Satisfactory</u>	<u>Substandard</u>	
Air Quality	Cleanliness of Public Spaces	<u>Not Enough- None Available</u>
Drinking Water	Condition of Lodi Lake/ River	Cleanliness of Public Space
Graffiti Clean Up and Responsiveness	Parks/Green Space	Parks/ Green Space Graffiti Cleanup and Responsiveness
- Substandard access for disabled person: in target area- 20 /// not in target area- 9		

#### Comment Summary:

The following is a summary of needs cited by respondents and comments made were for the improvement of the following: homelessness – 8, bike paths – 3, park maintenance – 6, shade and water activities - 3.

### 4. Safety

The top 3 Safety Assets that were identified as unsatisfactory (substandard, not enough, and none available combined) were, in no particular order: **Crime Rate, Police/ Security Patrols, and Gang Prevention.**

<u>Satisfactory</u>	<u>Substandard</u>	<u>Not Enough- None Available</u>
Street lighting	Crime Rate	Police/Security Patrols
Home Surveillance Cameras	Police/Security Patrols	Gang Preventions

- Satisfied with safety regarding crime rate: in the target area- 14 ////outside the target area- 32
- Not enough Police/ security patrol: in the target area- 32 //// outside the target area: 15
- Not enough home surveillance cameras: in target area- 23 /// outside of target area- 10
- Substandard street lighting: in target area- 30 //// outside of target area – 18
- Substandard Gang Prevention: in target area- 45 //// outside of target area – 31

#### Comment Summary:

The following is a summary of needs cited by respondents and comments focused on improving the following: homelessness – 3, crime rate – 5, more police – 3, street and park lighting – 3.

### 5. Infrastructure

The top 3 Infrastructural Assets that were identified as unsatisfactory (substandard, not enough, and none available combined) were, in no particular order: **Street Surface Repair, Alleys, and Utility Rates.**

<u>Satisfactory</u>	<u>Substandard</u>	<u>Not Enough- None Available</u>
Pedestrian Access	Street Surface Repair	Bicycle Access
Traffic Signals	Alleys	Renewable Energy
Street Sweeping/ Cleaning	Utility Rates	Street Surface Repair

- Substandard Street Cleaning and sweeping: in target area- 36 //// outside of target area - 10
- Substandard Street Surface repairs: in target area- 57 //// outside of target area – 37
- Substandard Storm water Drainage: in target area- 32 //// outside of target area – 13
- Substandard Traffic Signals: in target area- 27 //// outside of target area – 15

#### Comments Summary:

The following is a summary of needs cited by respondent and comment made were for the improvement of the following: utility rates – 7, power lines/electricity – 3, street cleaning – 3, homelessness – 2, beautification - 2, and traffic lights - 3.

### 6. Business Needs

The top 3 Business Assets that were identified as needing more (need fewer, not enough, and urgently need combined) were, in no particular order: **Entertainment Venues, Locally Owned Business, and Performing and Visual Arts.**

<u>Keep Same</u>	<u>Needs Fewer</u>	<u>Needs more/ Urgently Need</u>
Gas Stations	Check Cashing Stores	Entertainment Venues
Drug Stores	Fast Food Restaurants	Locally Owned Businesses
Grocery Stores	Super Stores	Performing and Visual Arts

- Needs more gym and exercise: in target area- 10 //// outside target area- 17

#### Comments Summary:

The following is a summary of needs cited by respondents: more healthy food options – 3, youth, family and adult centers – 3, and more dining options - 3.

## **7. Park Needs Assessment**

Top 3 Neighborhood Park needs:

- Restroom facilities
- Play Equipment
- Picnic Areas

- Sports fields: in target area- 28 //// outside of target area – 15

Comment Summary:

The following is a summary of needs cited by respondents: homelessness - 10, added security patrol - 5 times, park cleanliness, repairs and maintenance (trails, trees, trash, lake, playgrounds, sports fields etc.) – 7, more parks – 3, shade – 2, and community pool – 2.

## **Questions 4 thru 9: Housing Assessment**

This section of the survey gathered respondent views on multiple characteristics of housing needs within the Lodi Community. Topics covered are: most in need of housing, most important housing programs, housing demographics, and rental experience.

### **Question 4: Most Important Need for Affordable Housing**

Top 3 (in no particular order):

- Seniors
- Disabled Persons
- Very Low-Income

### **Question 5: Most important Focus for Housing Programs**

Top 3:

- Affordable Single-Family Units
- Affordable Rental Units
- Emergency Repairs

### **Question 6 and 7: Renters/ Owners and Income toward Housing-per month**

The survey identified that 50 respondents were home renters (25%) and 147 (73%) were home owners. 46% of respondents paid between 30-50% of their monthly earnings, 41% pay less than 30% of their monthly earnings, and 12 % pay more than 50% of their monthly earnings on housing.

- Monthly income toward housing less than 30%: in target area- 33 //// outside of target area –

46

- Monthly income toward housing between 30 and 50%: in target area- 50 //outside of target area – 33

### **Question 8: Rental Experience**

For renters, the 58% identified both Rent Increases and Affordable Rent as most 'Unsatisfactory' areas.

- In all fields those that lived within the target area were significantly less satisfied than those that live outside the target area

It should be noted that 11 individuals marked that they were unsatisfied with the treatment by owners/ management of their rental unit, however, when asked if this treatment was a product of discrimination, 5 individuals said 'yes', of which 4 of those 5 individuals claimed that it was discrimination by marital status/ the number of children they had. (Note: the survey offered multiple areas of discrimination for respondents to choose from.)

- Discrimination by source of income: in target area- 3/// not in target area- 0

### **Question 9: Code Violations**

5% of respondents claimed that their home may have code violations and most claimed they did not report these violations because they are 'unsure how to', 'owner may retaliate', or 4 they 'doubt assistance will help'.

- 9 of the 10 respondents live in the target area

### **10. Child needs (12 and under)**

Top 3 (in no particular order):

- Afterschool Programs
- Affordable Childcare
- Preschool

### **11. Teenage Youth Needs:**

Top 3:

- Academic Support Outside of School
- Recreation Programs
- Afterschool Programs

### **12. Disabled Population Needs:**

Top 3:

- Affordable Housing
- Job Opportunities
- Affordable Transportation

### **13. Senior Population Needs:**

Top 3:

- Affordable Housing
- Affordable Transportation
- Financial Assistance

### **14. Homeless Population needs**

Top 3:

- Mental health Programs
- Supportive Services

- Emergency Shelters

## **15 thru 19: Sociodemographic Characteristics**

Questions 15 thru 19 aimed to get an idea of the sociodemographic characteristics of the population that completed the survey. This section gathered information on the respondent's age, race, ethnicity, household size, income level, and whether they live in the CDBG target area.

The majority of respondents were of the age 31-61 (83%), white (78%), non-hispanic (75%), average household size of 3.3, earned more than \$60,000 annually (64%) compared to 45% making less than \$60,000, and about half live or work within the CDBG area.

### **21. Community Organization Involvement:**

113 respondents identified as being involved in community organizations as a member or volunteer.

### **22. ABCD Love Your Block:**

53% of respondents identified crime prevention as a community improvement project that they would want; 40% said Youth Development; and 37% said City Beautification.

### **23. Criminal Activity:**

Top 3 concerns for criminal activity: **Burglary, Substance or Drug Abuse, and Gang Activity.**

- **Gang activity: in target area- 39 /// outside of target area – 19**

### **24. Volunteer Interest:**

77 respondents claimed to be interested in volunteer work; 47% of these said they were interested in volunteering with the Lodi Improvement Committee, 43% Committee on Homelessness, and 35% ABCD: Love your Block Program.

### **25. Neighborhood Connectivity:**

37% of respondents claimed that they have made friendly contact with 1-3 of their neighbors, 27% claimed 4-6, and 32% claimed 7 or more. (5% claimed none). **4-6: Living in target area -27 //// outside target area- 19**

### **Final Comments Summary:**

The survey was filled out by 207 individuals. 47 people wrote comments at the end of the survey. The comments ranged from addressing issues such as crime, to addressing issues such as a lack of recreational areas. The most frequently mentioned topics were the need for **more police officers, the increase and issue of homelessness, and the lack of affordable housing.**

Along with this, other notable topics included the persistence **of litter and the need for a more cleanly environment** throughout the city (**mentioned 5 times**), need for a public swimming pool (**mentioned 2 times**) and recreation infrastructure such as youth recs/ softball fields (**mentioned 5 times**), and a lack of a sense of neighborly-ness (**mentioned 2 times**).

Other topics mentioned only once include: helping the boys and girls club; that street cleaning should be during the day and do a more thorough job; the need for more church and grassroots orgs.; The Lockeford area needs to offer more opportunities for STEM classes, transportation to Lodi, sports teams, and after school programs for children; the need for maintenance on sewer line and Streetlights on S. Central Ave; need for more entertainment businesses; the need for more shopping centers; the increase of marking and enforcement of truck routes; and stopping door to door sales

**LODI IMPROVEMENT COMMITTEE  
REGULAR MEETING MINUTES**  
February 12, 2019

6:00 P.M.  
ROLL CALL

<b>BOARD</b>		<b>STAFF</b>
<u>PRESENT</u>	<u>ABSENT</u>	
Doug Bojack (Chair)		Patrice Clemons, CDD
Rehana Zaman (Vice Chair)		Kari Chadwick, CDD
Ron Cook		
David Diskin		
Fran Forkas		
Kathryn Siddle		
Sunil Yadav		

**I. MINUTES**

“October 9, 2018”, “November 13, 2018” & “January 2, 2019”

MOTION/VOTE:

No Motion/Vote could be taken on the above minutes since they were not provided in time for the meeting.

**II. Comments by the Public on Non-Agenda Items (5 minute limit per speaker)**

- None

**III. ANNUAL GOALS**

**A. Update on CDBG Program**

- Review and Score Applications for 2019-20 program year
- Finalize Recommendations on 2019-20 Projects and Allocations
- Outreach Event at California Human Development
- Schedule for Consolidate Plan and AAP Approval

Patrice Clemons, CDBG Specialist and Staff Liaison, gave a report on the items above based on the staff report. She stated that the first step will be for the Committee to discuss their scores and if they have questions the applicants can come forward to answer them.

Chair Doug Bojack asked for the summaries of the scores that were collected prior to the meeting. Ms. Clemons brought the worksheet up on the screen. The draft averaged scores are as follows: Second Harvest at 140, Salvation Army 135, LOEL at 130, Community Partnership for Families at 128, Emergency Food Bank at 127, California Human Development (CHD) at 124 and One Eighty Youth at 118. She added that there are three buckets; Social Services, Planning and Administration and Capital Improvement Projects.

Ms. Clemons stated that the Committee is only scoring on the community based social services projects and not the City sponsored projects.

Diskin asked how much the Salvation Army spent on repairs of the HVAC system. Ms. Clemons stated that she would ask Major Mark to come forward to answer.

Major Mark Thielenhaus came forward to answer member Diskin's question by stating that they have been calling out repair companies on a regular basis. Mr. Diskin asked to see those numbers. Major Thielenhaus stated that he would email those numbers to Patrice.

Chair Bojack asked if there were any questions from the Committee on the following items:

1. Second Harvest – score of 140

- Member Siddle asked how many people in Lodi will benefit from the monies. Ms. Clemons stated that 2000 people will benefit.

2. Salvation Army – score of 135

- Chair Bojack asked if an application for ongoing needs is outside the scope of a new project. Ms. Clemons stated that if they were not funded for the program last year then the application is considered new.
- Discussion was had regarding the requirements of when an application is considered new even though the company has received funds in the past from the program. Ms. Clemons stated that she will follow up with a memo to the Committee with that information.

3. LOEL Center – score of 130

- Member Siddle asked if there are people that receive the Meals on Wheels that are not low income. Ms. Clemons stated that there are recipients that receive the meals that are not considered low income. She added that there is a requirement that 71 percent of the recipients be in the low to moderate income category.
- Vice Chair Zaman stated that she does not see that the seniors in the Heritage District are being assisted. Ms. Clemons stated that there isn't a representative in attendance and Ms. Williams is aware of the concern. Member Diskin asked if the project can be approved with a condition that they show the percentage of people being served in the Heritage District. Ms. Clemons stated that a condition of approval can be placed on the application.
- Member Cook stated for clarification that there is already an age and home bound requirement placed on the application.
- Meredith Baker with CHD asked for clarification that if a senior from the Heritage District that needs assistance comes into CHD they cannot get into the program with LOEL because the program is already full. Ms. Clemons stated that she cannot speak to that, but she does know that the program currently has a wait list.

4. Community Partnership for Families – score of 128

- Member Siddle asked if a manager will be hired to oversee the program. Ms. Baker with Community Partnership of Families stated that they are in the process of hiring a manager for this program.
- Vice Chair Zaman asked why Celebration on Central isn't a part of the application. Ms. Baker stated that the expense was not worth the event cost for all of the partners involved. She added that the event held onsite in September was much more beneficial to the public.
- Member Siddle asked what prior service levels are being referred to in the application. Ms. Baker stated that the City used to fund the gang prevention program and since they no longer fund the program the efforts have fallen away in Lodi. She added that they would like to bring that back to Lodi.
- Member Diskin asked what facilities in Lodi are being used. Ms. Baker stated that they use the CHD and the One-Eighty Teen Center currently. She added that they also use Twin Arbors, Schools and other locations if there is a need in the area. Mr. Diskin asked if this is a duplicate of the One-Eighty Teen Center application. Ms. Baker stated that it sounds like a similar request, but she has not seen the application. Mr. Diskin asked if Community Partnership has a program for immigration services and placement. Ms. Baker stated that they do.

5. Emergency Food Bank – score of 127

- Member Diskin stated a concern with the lack of matching funds in the application. Ms. Clemons stated that the budget breaks down the funding which includes the matching funds.

6. California Human Development – score of 124

- Member Diskin was very impressed with application, but was concerned with the similarity of the program to Community Partnership for Families (CPFJ). Sharon Gillis, program manager, came forward to answer the concerns. Ms. Gillis stated that CPFJ does not have any staff members in Lodi currently. She stated that they offer a fee waiver for the citizenship applications. She added that they offer many programs to assist immigrants on the path to citizenship that are not offered in Lodi by CPFJ. Ms. Gillis added that they have programs to help the Dreamers and help with a DACA program.
- Member Siddle asked if the 500 people served was based on last year's numbers. Ms. Gillis confirmed that to be correct.
- Ms. Baker came forward to clarify that Community Partnership for Families does not have any staff members working on immigration services and would love to see CHD funded for their efforts.



## 7. One-Eighty Youth – score of 118

- Member Diskin asked for the curriculum. Ms. Clemons invited Allyson McGregor to come forward to answer questions.
- Ms. McGregor stated that they have three programs; one is Why Try Program which includes family anger management, the second is the Anchored In Program which deals with teen substance abuse and the third is Job Readiness Program is working with school counselors to assist students with career development. She added that they are also working with local businesses to assist with job shadowing, resume building and other work environment skills. Member Diskin stated that he was having concerns with the possibility of Bible study being introduced into the studies. Ms. McGregor stated that the curriculum is public record and would be happy to share it with the Committee. She added that the curriculum does not have any religious teachings. Ms. McGregor stated that there is a huge substance abuse in the teen community and there are not any support programs geared toward youth.
- Member Siddle asked how they came up with 80 students. Ms. McGregor stated that they have 40 students at Liberty and every nine weeks there will be a start of a new cycle in the program.
- Vice Chair Zaman stated the CHD has a lot of programs that would be beneficial to some of these teens. Ms. McGregor stated that they have sent some of their students to CHD. She added that she has found that the at-risk youth need to have a mentor, so it is difficult to get kids to stick with a program unless they have someone there to help them through it.

Chair Bojack would like to take the scoring and funding together.

Ms. Baker asked why Graffiti Abatement is being funded through CDBG and not out of the General Fund or some other fund. Ms. Clemons stated that she would have to get that information and get back to her. Member Forkas stated that the program has always been funded through CDBG.

Ms. Gillis came forward and asked if the score for CHD would have been higher if Ms. Zaman would have not had to recuse herself from the scoring. Ms. Clemons stated that the score would not been higher.

Chair Bojack stated that after hearing everyone speak he would like to see CHD ranked a little higher. He liked how the programs complimented each other. Ms. Siddle agreed.

Some Committee Members expressed concerns regarding the amount that is being used by the Graffiti Abatement program and the fact that it is taking so much away from the community based service group applications. Ms. Clemons stated that she is going to have to relook at the Graffiti Abatement request since they are asking for an increase in funds without an expansion of services. Member Diskin stated for clarification that we have \$190,000 worth of requests and only \$95,000 available to fill those requests. Ms. Clemons confirmed that to be accurate.

Ms. Clemons gave several examples of how the funding can be allocated.

Member Cook stated that he feels that all of the programs are outstanding and would like to see all of the projects receive some funding.

Member Diskin stated a concern over the fact that Graffiti Abatement has been funded for so many years and the fact that there hasn't been any expansion of the program. He added that if Graffiti abatement went unfunded this year the top five applications can be funded. Chair Bojack stated his agreement with that thought process. Member Yadav stated his support for keeping the program funded.

Ms. McGregor, One-Eighty Teen Center, came forward to state that keeping the graffiti away is huge in curbing the gang activity.

Chair Bojack motioned to not fund the Graffiti Abatement with CDBG funds for this program year.

Mr. Cook would like to ensure that the program would not falter if the committee makes this decision. Ms. Clemons stated that there will be another opportunity for the Committee to meet before the Annual Action Plans is released. She recommended that the Committee make two or three recommendations regarding Graffiti Abatement, one with it being funded, one without it being funded and one with a reduced funding.

Mr. Diskin asked if the percentages can be altered to allow more money to be spent on Public Services. Ms. Clemons stated that the caps are set by HUD.

Chair Bojack stated that last year there was a similar situation where two proposals were recommended. Ms. Clemons stated that there was a similar situation, but direction was given to staff to make the alteration once given direction.

Member Diskin stated that the top five programs can be funded at 80 percent of request with Graffiti Abatement at 80 percent as well.

Ms. Clemons stated that the funding will look like the following:

Graffiti Abatement – 28,000  
Second Harvest – 8,000  
Salvation Army – 24,000  
LOEL Senior Center – 8,000  
Community Partnership for Families – 40,000  
California Human Development – 0  
Emergency Food Bank – 0  
One-Eighty Youth Programs – 0

Chair Bojack stated that he still has reservation about funding LOEL. Member Siddle agreed with Chair Bojack. She would like to have answers to her questions before funding the program. Chair Bojack would like to see California Human Development inserted into the equation in place of LOEL.

Member Diskin stated that his numbers should be 70 percent instead of 80.

Member Diskin stated that the funding will look like the following:

Graffiti Abatement – 24,000  
Second Harvest – 7,000  
Salvation Army – 21,000  
LOEL Senior Center – 7,000  
Community Partnership for Families – 35,000  
California Human Development – 0  
Emergency Food Bank – 0  
One-Eighty Youth Programs – 0

Ms. Clemons stated that she is using the \$30,000 as the base for Graffiti, since they cannot increase the amount from last year. She believes that the amount will be \$21,000 calculated at 70 percent.

Chair Bojack withdrew his motion above.

Member Diskin stated that the Graffiti Abatement Program could be curbed this year and let the City know that they will need to start finding alternative funding sources for next year. He added that is what is expected of all of the other programs. Member Diskin asked Ms. Clemons to read the amounts

Ms. Clemons stated the funding as follows:

Graffiti Abatement – 21,000  
Second Harvest – 7,000  
Salvation Army – 21,000  
Community Partnership for Families – 28,000  
California Human Development – 18,000  
LOEL Senior Center – 0  
Emergency Food Bank – 0  
One-Eighty Youth Programs – 0

Member Diskin motioned to recommend funding as stated above, Bojack second.

The Vote Carried by the following vote:

Ayes: Cook, Diskin, Siddle and Bojack

Noes: Forkas, Yadav and Zaman

Vice Chair Zaman stated that she is concerned because she would like to see all of the programs receive some sort of funding. She also stated that she still had questions that did not get answered and she would like to revisit the scoring on some of the programs. Ms. Zaman stated that she had a couple of questions regarding the Salvation Army Operation Support project and the other was for LOEL program expansion. She stated that she did not see an expansion in the application, but supports the efforts that they are doing in the community. Ms. Clemons stated that Major Mark is in attendance to answer questions.

Vice Chair Zaman asked if the money was going to be used to hire staff. Major Thielenhaus stated that is to maintain funding for existing staff.

Mr. Cook stated that he is also concerned with not funding some of these programs. He would like to see all of the applications funded to some degree. His scoring experience has been more of a direct link between the questions and answer, where this scoring had some objectiveness to the answers. Diskin asked him if he would like to see the funding by a weighted average based on their scores. Ms. Clemons stated that she could try an 80, 70, 60, 50, 40, 30, 20 percent based on the ranking.

Ms. Clemons asked how everyone feels about the current ranking of the applications:

- 1 – Second Harvest at 140
- 2 – Salvation Army at 135
- 3 – LOEL at 130
- 4 – Community Partnership for Families at 128
- 5 – Emergency Food Bank at 127
- 6 – California Human Development at 124
- 7 – One-Eighty Teen Center at 118

Mr. Diskin stated that if you start at 90 and work down to 30 percent it will leave approximately 4,000 for Graffiti Abatement, so he recommends that the Committee decide where Graffiti Abatement should be ranked in the large picture. Discussion occurred regarding possible funding ideas with no conclusion.

Ms. Clemons asked for each member to state how they feel about funding Graffiti Abatement. Member Forkas stated that he believes that Graffiti should remain first on the list because the program has proven its effectiveness. Member Cook stated his agreement with Member Forkas. Member Diskin stated another option for funding giving Graffiti Abatement 15,000 and then start at 80 percent going down the list by decreasing it 10 percent the total is approximately \$90,000. Member Siddle stated her appreciation for the explanation regarding Graffiti Abatement and she added that after hearing everyone speak she would alter her scores, but is still having a bit of a difficult time. Chair Bojack stated that he would fund Graffiti Abatement last since it has a funding source other than CDBG. Vice Chair Zaman stated her agreement with Chair Bojack. Mr. Yadav stated his agreement with Member Forkas.

Ms. Clemons stated that maybe a couple of options can be presented: one with Graffiti fully funded at \$30,000 and the other with it being funded at \$15,000. Member Forkas asked Ms. Clemons to clarify why the staff report says the funding will be at \$35,000 and tonight we are only discussing it being funded at \$30,000. Ms. Clemons stated that during the meeting discussion she realized that the increase funding request from last year is not eligible for this application.

Member Diskin stated that if you fund Graffiti Abatement at two-thirds \$20,000 and then a percentage of the ranked applications similar to what was mentioned earlier

the total comes out to \$95,000. Ms. Clemons asked Member Diskin to read the numbers that he came up with and they are as follows:

Graffiti Abatement – \$20,000  
Second Harvest – 8,000  
Salvation Army – 20,000  
Community Partnership for Families – 25,000  
California Human Development – \$8,000  
LOEL Senior Center – 6,000  
Emergency Food Bank – 4,000  
One-Eighty Youth Programs – 4,000

Ms. Gillis came forward to state that immigration services are very important to the City of Lodi. She added that \$8,000 would not allow for much in services. Ms. Clemons asked if CHD would still be able to put on the Outreach Event. Ms. Gillis stated that they would. Member Yadav asked if CHD has any other funding resources. Ms. Gillis stated that they do have additional resources. Mr. Diskin asked if the money would all get spent on the services. Ms. Gillis stated that they could spend the money, but it will not go very far for assistance, they are in desperate need of additional staff.

Ms. Clemons stated that last year one of the projects could not use the amount awarded due to the lowered amount, so this year there will be a follow-up discussion with all of the applicants to discuss what is being recommended and if those amounts will allow them to accomplish their goal.

Ms. Siddle stated that based on the applications she doesn't understand how LOEL scored so high.

Sola Bojack came forward to state that if the Committee wants to change the order of the ranking it makes more sense to do that instead of changing the scores. She added that it makes more sense to fund a few of the programs with their needed amounts instead of cutting the funds to a point where it doesn't make sense to even fund them.

Member Diskin agreed with funding only the top ranked projects that is why he made the motion earlier. Member Siddle stated that she is still uncomfortable with the LOEL ranking.

Ms. Clemons read the original funding from the motion.

Chair Bojack asked if any members had any suggestions to a revised ranking of the applications.

Mr. Cook stated that if there is a threshold where the funding stops making sense then it needs to be established. Ms. Clemons stated that \$10,000 is generally a good threshold for programs.

Member Diskin doesn't feel that it is fair that there is a set minimum funding award of \$10,000 just for applying. He feels that it is better to not fund some of the project, so that the others can fulfill their program goals.

Allyson McGregor, One-Eighty Teen Center, came forward to state that it is a lot of work to manage the programs and she agrees with Ms. Clemons that the minimum should be around \$10,000 to make it worth the effort to run the program. She added that if the Committee feels that the other programs are best served for funding this year then the Committee should fund those.

Member Diskin asked Ms. Clemons to read aloud the funding breakdown from the earlier motion. Ms. Clemons read as follows:

Graffiti Abatement – 21,000 22500  
Second Harvest – 7,000  
Salvation Army – 21,000  
Community Partnership for Families – 28,000  
California Human Development – 18,000  
LOEL Senior Center – 0  
Emergency Food Bank – 0  
One-Eighty Youth Programs – 0

Mr. Cook would like to see the Committee not forget the Seniors in our community.

Chair Bojack would like to see where the other Committee Members would rank the applications after tonight's discussion. Ms. Clemons stated that the current ranking is #3.

The Committee Members:

Member Yadav – wasn't comfortable with ranking since he did not have the time to do his homework

Vice Chair Zaman – would like to see LOEL funded, but would rank it at #5

Chair Bojack – would like to see LOEL moved to #5 and out of the funding.

Member Siddle – would like to see LOEL ranked at #5

Member Cook – would like to see LOEL ranked at #3

Member Forkas – would like to see LOEL ranked at #2

Member Diskin – would like to see LOEL stay at #3, but with the caveat that they include residents in the Heritage area.

Another option with including LOEL:

Graffiti Abatement – \$20,000 (66.66667%)  
Second Harvest – \$10,000 (100%)  
Salvation Army – \$12,000 (40%)  
Community Partnership for Families – \$35,000 (70%)  
California Human Development – \$10,000 (38%)  
Emergency Food Bank – 0  
LOEL Senior Center – \$8,000 (80%)  
One-Eighty Youth Programs – 0

A motion was made by Member Diskin, Cook Second to recommend funding the program applications as stated directly above.

The motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Siddle, Yadav, Zaman and Bojack  
Noes: None

Ms. Clemons stated that the Planning and Admin items are proposed as follows:

California Rural Legal Assistance - \$7,091  
San Joaquin Fair Housing - \$15,750  
In-house Administration - Balance

A motion was made by Member Diskin, Siddle Second to recommend funding the Planning and Admin program applications as stated directly above.

The motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Siddle, Yadav, Zaman and Bojack  
Noes: None

Ms. Clemons stated that the Capital projects are proposed as follows:

Salvation Army HVAC and system replacement/repairs - \$32,000 and \$79,960 (with condition of showing proof of repair costs exceed \$10,000 over the past 5 years)  
Blakely Park Restroom Project - \$250,000

Member Siddle doesn't want to see the refrigeration go out and they be in an emergency situation.

Member Cook stated that there was only one bid in the packet provided. He would like to know if they will only be funded for the lowest bid. Ms. Clemons stated that they will be awarded, but they will only be reimbursed for receipts received.

Major Mark stated that they cannot request reimbursement for more than what they spend.

A motion was made by Member Diskin, Cook Second to recommend funding the program applications as stated directly above.

The motion carried by the following vote:

Ayes: Cook, Diskin, Forkas, Siddle, Yadav, Zaman and Bojack

Noes: None

Ms. Clemons stated that on February 27<sup>th</sup> there will be an outreach event for the CDBG application process. She added that the Draft ConPlan will posted mid-march.

#### **B. Update on ABCD Activities**

- a. Invitation to join Cycle III Team Leads Meeting, Wednesday, February 20<sup>th</sup> at Lodi Chamber of Commerce.

Patrice Clemons, CDBG Specialist and Staff Liaison, gave a brief update.

#### **C. Update on 2018-19 Goals**

Patrice Clemons, CDBG Specialist and Staff Liaison, lead discussion regarding the following draft goals:

1. Empower and support residents to become leaders for transforming their community through the City's partnership program: Asset-Based Community Development (ABCD): Love Your Block

- a. Objective #1: Approach title one parent clubs to possibly put on an event for their students/children and empower them by inviting them to go through the ABCD program, with support of LIC

Timeline: November 2018 – January 2019

Lead: Kathryn Siddle

Member Support: David Diskin

Resources: ABCD Leaders to provide information about program

Status: Ms. Siddle gave report above.

Ms. Siddle gave a brief update: .

- b. Objective #2: LIC Members provide support to the ABCD Program

Timeline: October 2018 – September 2019

Lead: Vacant

Member Support: David (Photos), Rehana (Outreach)

Resources: Time Commitment

Status: No update at this time.

- c. Objective #3: Completed ABCD Cycle 3 projects will be considered for a LIC award

Timeline: May - October 2019

Lead: Kathryn Siddle



Member Support: All Members

Resources: Make nominations, review projects, decide on award

Status: As reported above

2. Support the City's Community Development Block Grant (CDBG) program which aims to create viable urban communities by providing decent housing, a suitable living environment, and expanding economic opportunities

- a. Objective #1: Help conduct outreach of the Consolidated Plan through co-facilitation of focus groups, survey creation/disbursement, social media/press releases, and recruit organization to help support outreach

Timeline: October 2018 – January 2019

Lead: David Diskin

Member Support: David (Survey), Ron and Rehana (Outreach)

Resources:

Status: As discussed above

- b. Objective #2: Recommend to the City Council which projects to be funded under the CDBG program, including reviewing scoring rubric, assisting applicants in filling out applications and collecting information, and scoring and selecting applications

Timeline: November 2018 – May 2019

Lead: David Diskin

Member support: All LIC Members

Resources:

Status: As discussed above

3. Help the City and Committee on Homelessness to provide more resources and assistance for homeless

- a. Objective #1: Support Committee on Homelessness to obtain funding such as HEAP, attend monthly meetings and reporting back to the Lodi Improvement Committee

Timeline: Year-long

Lead: Kathryn Siddle

Member Support: David and Ron (attend meeting and report back) and Kathryn Siddle (support Patrice Clemons with HEAP Grant application, attend meetings and report back)

Resources: None

Status: No updates at this time

- b. Objective #2: Volunteer to help with the Point-In-Time-Count

Timeline: January 2019

Lead: Kathryn Siddle

Member Support: David, Rehana and Kathryn

Resources: None

Status: In progress

- c. Objective #3: Research funding and resources for public restroom facilities for homeless and report that information to the Committee on Homelessness and other City or non-city entities as needed

Timeline: October 2018 – August 2019

Lead: David Diskin

Member Support: Kathryn

Resources:

Status: No update at this time.

4. Encourage Beautification and Community Service of Lodi

- a. Objective #1: Recognize properties and individuals bi-annually that have improved the Community. Establish criteria

Timeline: April or May 2019

Lead: Ron Cook

Member Support: Sunil Yadav and David Diskin (social media)

Resources: Neighborhood Services, Parks & Rec, Public Works, Building, Social Media to identify, community organizations

Status: No updates at this time

- b. Objective #2: Increase awareness of awards through competition or voting on properties at a public event; and promoting nominations by other members of the public by XYZ

Timeline: ??

Lead: ??

Member Support: David Diskin and Ron Cook

Resources: Ms. Siddle will find out

5. Improve active transportation in the City such as pedestrian and bicycle travel

- a. Objective #1: Assist City staff in applying for two active transportation grants by gathering information needed to put in the grant and researching a second grant

Timeline: November 2, 2018

Lead: Doug Bojack

Member Support: Kathryn Siddle

Resources: None at this time

Status: No updates

6. Promote LIC's goals in the City

- a. Objective #1: Attend City Council meetings to promote committee and its goals; and provide bi-annual report on the progress on our goals

Timeline: November 2018 – March 2019

Lead: Patrice Clemons

Member Support: David Diskin and Kathryn Siddle (Photography)

Resources:

- b. Objective #2: Attend a community event where information is provided about the LIC and its goals

Timeline: Year long

Lead: Rehana Zaman

Member Support: David Diskin

Resources:

7. Promote LIC's goals in the City

- a. Objective #1: Find resources for health care services to be provided to individuals at WorkNet and CHD

Timeline: Year Long

Lead: Rehana Zaman

Member Support: Kathryn Siddle (provide flyer for possible services)

Resources: None at this time

Status: No update at this time

Chair Bojack stated that he will no longer be working on the Greenline in a volunteer capacity any longer.

**IV. REGULAR BUSINESS**

**A. Determine Topics for upcoming meetings**

- March 12, 2019 – Rubric review

**V. Comments from Board Members or Staff on Non-Agenda items**

- None

**VI. Announcements**

- Ron Cook stated that he attended a City Council meeting where the HEAP funds were discussed and there was a positive shout out given to Patrice and Kathryn.

**ADJOURNMENT**

There being no further business before the Committee, the meeting was adjourned at 9:02 p.m.

Respectfully submitted,  
Patrice Clemons, Staff Liaison



## MEMORANDUM, City of Lodi, Community Development Department

**To:** Lodi Improvement Committee  
**From:** Patrice Clemons, CDBG Program Specialist/City Staff Liaison  
**Date:** June 11, 2019  
**Subject:** Staff Report on Updates to the Lodi Improvement Committee 2018-19 Goals.

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**Purpose:** Lodi Improvement Committee reviews its purposes and goals for the 2018-19 program year including its goals to support the Community Development Block Grant Program and ABCD: Love Your Block program.

**Action:** Lodi Improvement Committee will discuss its progress on meeting its 2018-19 goals, both actions taken and action to be taken.

### **Presentation Summary:**

Local economic development plans and actions require strategic vision. The national and global economy plays a vital role in local economic development efforts. Ms. Trupovnieks will discuss the City's preliminary goals and objectives for business development including the City's focus on forming a customized relationship with its key utility accounts. A customized approach towards utility customers will be discussed because energy usage has historically been just a cost to simply manage for businesses when it can be more. Today, energy usage is steadily climbing up the corporate agenda due to sweeping environmental, social, and business trends. Considerations also include climate change and global carbon regulation.

### **LIC Goals:**

#### *2018-19 LIC Goals*

Staff and committee members will report on progress made on 2018-19 goals, see Attached Goals.

### **Fiscal Impact:**

### **Attachments:**

1. 2018-19 LIC Goals

## 2018-19 Committee Goals

Vision	
<p>The Lodi Improvement Committee is organized and created for the purposes of maintaining and improving the quality of life and appearance of Lodi by the coordinated efforts of a broad spectrum of the community.</p>	
Goal	Objective
<p>Identify a big-picture goal. This described what change/outcome we want to see to support our vision.</p>	<p>Identify at least one objective for each goal. This an activity and describes “how” we are going to achieve our goal.</p>
<p><b>1. Empower and support residents to become leaders for transforming their community, through the City’s partnership program: Asset-Based Community Develop (ABCD): Love Your Block.</b></p>	<p>a. <u>Approach title one parents clubs to possibly put on an event for their students/children and empower them by inviting them to go through the ABCD program, with support of LIC.</u></p> <p>Timeline: November 2018 - January 2019  Lead: Kathryn  Member support: Kathryn, David  Resources: ABCD leaders to provide information about program  Status: Completed</p>
	<p>b. <u>LIC members provide support to the ABCD program .</u></p> <p>Timeline: October 2018 - September 2019  Lead: Vacant  Member support: David (Photos), Rehana (Outreach)  Resources: Time commitment  Status:</p>
	<p>c. <u>Completed ABCD cycle 3 projects will be considered for an LIC award.</u></p> <p>Timeline: May - October 2019  Lead: Kathryn  Member support: All members  Resources: Make nominations, review projects, decide on award  Status:</p>
<p><b>2. Support the City’s Community Development Block Grant program, which aims to create viable urban communities by providing decent housing, a suitable living environment, and</b></p>	<p>a. <u>Help conduct outreach of the Consolidated Plan through co-facilitation of focus groups, survey creation/disbursement, social media/press releases, and recruit organization to help support outreach.</u></p> <p>Timeline: October 2018 – May 2019  Lead: David  Member support: David (survey), Ron; Rehana (outreach)  Resources:  Status:</p>

expanding economic opportunities.	<p>b. <u>Recommend to the City Council which projects to be funded under the CDBG program, including reviewing scoring rubric, assisting applicants in filling out applications and collecting information, and scoring and selecting applications.</u></p> <p>Timeline: November 2018 – May 2019  Lead: David  Member support: All members  Resources:  Status:</p>
3. Help the City and Committee on Homelessness to provide more resources and assistance for homeless.	<p>a. <u>Support Committee on Homelessness to obtain funding (e.g. HEAP grant application), attend monthly meetings (1<sup>st</sup> Thursday), and reporting back to the LIC.</u></p> <p>Timeline: Year-long  Lead: Kathryn  Member support: Kathryn (HEAP, attend monthly, report to LIC), Ron (attend monthly), David (attend monthly)  Resources:  Status:</p>
	<p>b. <u>Volunteer to help with the Point-In-Time-Count .</u></p> <p>Timeline: January 2019  Lead: Kathryn  Member support: Kathryn, David, Rehana  Resources:  Status: Scheduled for January 23<sup>rd</sup>, 2018.</p>
	<p>c. <u>Research funding and resources for public restroom facilities for homeless and report that information to the Committee on Homelessness and other City or non-city entities, as needed.</u></p> <p>Timeline: October 2018 – August 2019  Lead: David  Member support: Kathryn  Resources:  Status: Tabling until February</p>
4. Encourage beautification of Lodi	<p>a. <u>Recognize properties and individuals bi-annually that have improved the community through community service, projects, properties, buildings. Establish criteria.</u></p> <p>Timeline: Year-long  Lead: Ron  Member support: Sunil, David (social media/outreach).  Resources: Neighborhood Services/ Parks-Rec, Public Works, Building, Social Media to identify, community organizations  Status: Spring idea</p>

	<p>b. <u>Increase awareness of awards through competition or voting on properties at a public event; and promoting nominations by other members of the public.</u></p> <p>Timeline: TBD  Lead: <b>Vacant</b>  Member support: Ron, David (online voting)  Resources:  Status:</p>
5. Improve active transportation in the City, such as pedestrian and bicycle travel.	<p>a. <u>Assist City Staff in applying for two active transportation grants by gathering information needed to put in the grant and researching a second grant.</u></p> <p>Timeline: November 30th  Lead: Doug  Member support: Doug, Kathryn  Resources: Coordinate with Public Works  Status:</p>
6. Promote LIC's goals in the City.	<p>a. <u>Attend City Council meetings to promote committee and its goals; and provide bi-annual report on the progress on our goals .</u></p> <p>Timeline: November &amp; May  Lead: Patrice  Member support: David (presentation), Kathryn  Resources:  Status:</p> <p>b. <u>Attend a community event where information is provided about the LIC and its goals .</u></p> <p>Timeline: Year Long  Lead: Rehana  Member support: Rehana, David, Kathryn  Resources:  Status: In May, table at Farmer's Markets, and Street Fair on first Sunday in May.</p>
7. Improve health care for lower-income	<p>a. <u>Find resources for health care services to be provided to individuals at WorkNet and CHD.</u></p> <p>Timeline: Year Long  Lead: Rehana  Member support: Rehana, Kathryn (provide flyer to Rehana)  Resources:  Status: Completed</p>